

WEB AND DIGITAL ADVERTISING

There are many ways to reach our readers on the web and on their mobile devices. Here's an overview of the advertising options available on our websites and in our newsletter.

ISPE.org

Our Society website is a comprehensive source for critical information related to the pharmaceutical and biotechnology manufacturing industry, providing access to the latest industry and regulatory news, best practices, and ISPE's renowned body of knowledge.

- Over 1 million yearly visits, with over 650,000 unique visitors
- Over 3.3 million annual page views
- Impression and click-through reports provided regularly
- All first-time online advertisers must be prepaid

Website Advertising Rates

Ad Sizes (all dimensions are pixels, width x height)	Run of Site Per Thousand Impressions	Premium Placement
728 x 90 banner	\$75	+\$15/m
300 x 600 banner	\$75	+\$15/m
300 x 250 Banner	\$75	+\$15/m

Website Production Requirements

- File format: JPEG or GIF
- Animated file format: Flash or animated GIF, maximum file size 40 KB, maximum 15 seconds of animation
- Provide URL for link
- Agency discounts not available on web banners



728 x 90 Ad

About the ISPE
ISPE's Core Members are pharmaceutical professionals who use expert knowledge to create high-quality, cost-effective GMP solutions.

300 x 600 Ad

Who We Are
ISPE, the International Society for Pharmaceutical Engineering, is the world's largest not-for-profit serving its Members by leading scientific, technical and regulatory advancement throughout the entire pharmaceutical lifecycle.

300 x 250 Ad

Our Members
All scientific and technical areas of the pharmaceutical manufacturing industry are represented among the ISPE Membership: Engineers, microbiologists, chemists, QA/QC, production, process development, pharmaceuticals, regulatory and training personnel, academia, suppliers, and other professionals contribute their expertise to the industry through their participation in ISPE activities. See where our Members are located and their type of business.

Our Staff
ISPE is supported by a global staff of association professionals and advisors under the leadership of President and CEO John Bourne.

Our Primary Locations

Worldwide Headquarters
Office hours: Monday - Friday 08:00 - 17:00 EST
7200 Wisconsin Ave., Suite 305
Bethesda, MD 20814 USA
+1-301-364-6201
+1-240-254-6024
ask@ispe.org

USA Florida
CHINA Shanghai
COUNTRY City Name

Visit Section

Copyright © 2016 ISPE
Privacy Policy Terms of Use Contact Us

ISPE eNEWSLETTERS

Make immediate contact with thousands of our members by sponsoring our eNewsletters. Each newsletter features sole sponsorship and a 300 x 250 ad as shown.

Pharmaceutical Engineering® eNewsletter

Distributed bimonthly, with each new issue, this eNewsletter goes to all members.

- Distribution: 15,000+
- Average open rate: 25%
- Ad size: 300 x 250 banner
- Rate: \$2,250 per issue

ISPE Update eNewsletter

Sent bimonthly to all ISPE members, this eNewsletter highlights ISPE initiatives, features member profiles, and gives important member benefit information.

- Distribution 15,000+
- Average Open Rate 27%
- Ad size: 300 x 250 banner
- Rate: \$2,250 per issue

The Link eNewsletter

Sent biweekly on Wednesdays, this member eNewsletter features content that has recently been published in *Pharmaceutical Engineering*® magazine, on the iSPEAK blog, and in other ISPE publications.

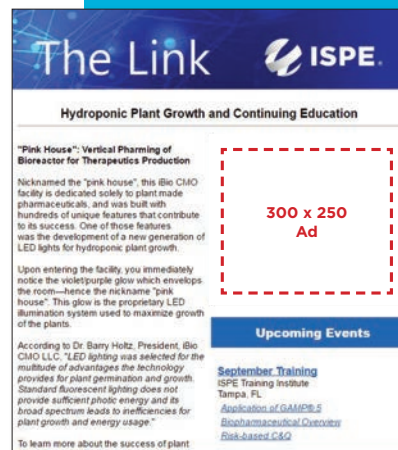
- Distribution: 15,000+
- Average open rate: 20%
- Ad size: 300 x 250 banner
- Rate: \$1,750 per issue

eNewsletter Production Requirements

- File format: JPEG or PNG
- Provide URL for link
- All first-time online advertisers must be prepaid
- Agency discounts are not offered on digital ads



Discount available for multiple issue sponsorships of eNewsletter



Discount available for multiple issue sponsorships of eNewsletter