



## **iSpeak Submission Guidelines**

ISPE's official blog iSpeak accepts contributions by our Members and professionals in the pharma industry. Here is a little bit about how it works.

### **What We Look For:**

Blog posts submitted for consideration should be of interest to ISPE Members and professionals in the pharma industry. iSpeak content inspires engineers, microbiologists, chemists, QA/QC, production, process development, pharmacists, regulatory and training personnel, academia, suppliers, and other professionals worldwide, across all ranks, with valuable and insightful articles that come from trustworthy and reliable sources.

Blog content includes interviews, opinion pieces, technical content, checklists, how-tos, series, etc. To get an idea of the types of stories ISPE publishes, please explore [iSpeak](#).

While we encourage drawing from your own experiences to support your ideas, commercialism is strictly prohibited.

- Commercialism is the inclusion of visual, written, or verbal references to any specific company and/or product for promotion or commercial advantage.
- The article must not promote a specific product or company to the exclusion of other similar products that could be used to resolve the problem.
- The article must focus on novel and innovative technical approaches to resolve a problem without excluding alternative options

We also do not publish press releases, industry announcements, executive changes, or other information being sent to multiple media.

### **How to Submit:**

Submitted blog posts should be at least 700 words. You can submit topics for consideration and full blog posts to [iSpeak@ispe.org](mailto:iSpeak@ispe.org) or Amy Henry, Director, Marketing and Communications, ISPE, at [ahenry@ispe.org](mailto:ahenry@ispe.org).

Your submission should include:

- Minimum 700 words
- Focused topic, keyword, or phrase
- Supported multimedia options include images, charts, videos, infographics, etc.
- Byline including headshot, name, title, and company

**Blog Scheduling:**

Final scheduling depends on multiple factors, including the date of submission, duration of the review and revision process, and available space in the schedule.

**For Blog Posts We Do Choose to Publish:**

- All articles are subject to editing—with author(s) giving final approval
- Headlines and subheads are subject to change
- Content may be edited for style, tone, or substance
- Links may be added for context
- Art will be added at the discretion of ISPE
- Articles may or may not be promoted across ISPE's our home page, in our newsletters, and via our social feeds.
- ISPE requests that contributed blog posts remain exclusive to iSpeak