



25th Annual ISPE FUN DAY

GOLF TOURNAMENT AND WINERY TOURS

Thursday, July 25, 2019
NAPA VALLEY, CA

GOLF TOURNAMENT



WINERY TOURS



**VIANSA
SONOMA**

**GLORIA
FERRER**

INCLUDING THE FAMOUS LOBSTER FEED LUNCH AT



MORNING NETWORKING BREAKFAST & EVENING DINNER BUFFET

25th Annual ISPE FUN DAY

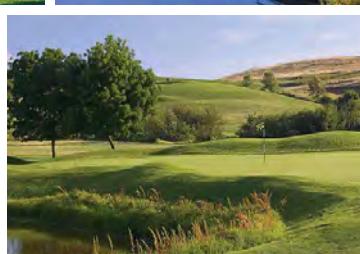
Thursday, July 25, 2019

GOLF TOURNAMENT



Chardonnay Golf Club & Vineyards is a 18-hole, semi-private golf facility located just outside of Napa in Jamieson Canyon, at the gateway to the world renowned Napa Valley wine district.

Chardonnay's 18-holes of championship golf offer a variety of challenges for players of all skill levels. The 18-hole layout features a unique blend of golf holes consisting of 6 par fives, 6 ix par fours, and 6 par threes that meander through over 150 acres of Chardonnay vineyards and feature numerous lakes and creek crossings and a wide variety of native trees, shrubs and wildlife. Unlike virtually all courses today, Chardonnay's golfers are not asked to play amidst any private residences. Several areas of the property are designed as wildlife preserves and are dedicated to maintaining wildlife habitat among the vineyards and fairways. Sharing the property with the golfers are several species of birds including hawks, kites, kestrels, hummingbirds, and an occasional golden eagle. In the early morning or late evening hours rabbits, squirrels, foxes, our bobcat family on #16 and many other "critters" stroll through the fairways.



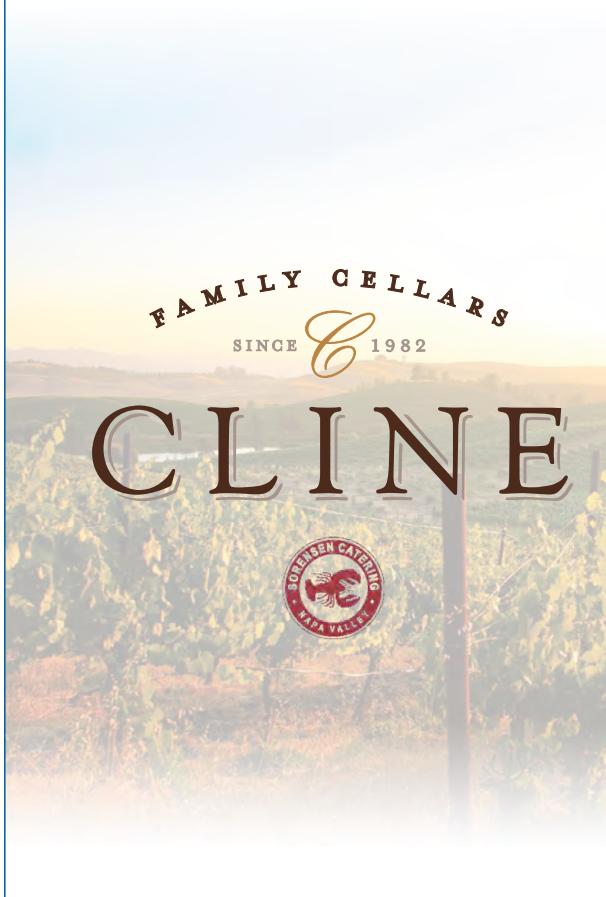
Eagle Vines Vineyards and Golf Club is a premier Napa Valley golf course situated in the foothills with vineyard views in every direction. Eagle Vines Vineyards & Golf Club was founded on the belief that nature and golf were meant to co-exist in magnificent harmony; Eagle Vines has made a profound commitment to protecting the extraordinary natural environment of the beautiful Napa Valley. Eagle Vines Golf Club is the perfect blend of a first-rate facility highlighted by a challenging golf course tucked into the beautiful landscape of the Napa Valley.

Eagle Vines Golf Club in Napa Valley is an 18 hole, par 72 golf course. Designed in part by the World Golf Hall of Famer, Johnny Miller, this Napa Golf Club is not only challenging, but an excellent way to indulge all the senses. Eagle Vines is one of the very few golf courses that is not surrounded by homes, it is pure golf in nature.

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WINE TOUR LUNCH



Cline Family Cellars is a family-owned and operated winery in Sonoma, California, built on a passion for winemaking and rooted in respect for the land.

Fred Cline started Cline Family Cellars in 1982 in Oakley, California, making his first vintages from original plantings of Mourvedre, Zinfandel, and Carignane, some of which dated back to the 1880's. In 1989, Fred purchased a 350-acre horse farm in Carneros and moved the winery to Sonoma County. As one of the original Rhone Rangers, he began planting varietals that included a number of vineyards dedicated to Syrah, Viognier, Marsanne, and Roussanne. Since those first plantings, Fred and his wife Nancy have continued to plant vineyards throughout Sonoma County, expanding to include more classic varieties like Pinot Noir, Merlot, and Chardonnay.

Their aim is to be stewards of the land, not only through their natural and sustainable Green String farming methods, but through an awareness of bringing interconnected systems into harmony. They are committed to nurturing the land and creating wines that reflect the bounty of these complex and perfect ecosystems.



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TASTING WINERY



JACUZZI
FAMILY VINEYARDS



Fred Cline opened Jacuzzi Family Vineyards in 2007 as a way of honoring his beloved grandfather Valeriano Jacuzzi, one of the six Jacuzzi Brothers of Berkeley CA who manufactured water well pumps and eventually, the bath and spa that bears their name. As a teenager and young man, Fred was taught by Valeriano how to tease magic from the soil. The building that houses Jacuzzi Family Vineyards and The Olive Press is a tribute to the Jacuzzi Family home in Casarsa, Italy. Jacuzzi Family Vineyards offers an array of tasting experiences. Immerse yourself in the flavors and feel of Tuscany. Rare California-grown Italian varietals and award-winning extra virgin olive oils and balsamic await you, in a charming villa with a piazza and vineyards to explore.

Before there were vineyards in every valley north of San Francisco, before Napa and Sonoma were household names, before there was a California wine world at all, there was Buena Vista. Founded in 1857, Buena Vista is California's first premium winery, and its history is as colorful as it is proud. Today, the legend is being re-born under the vision of Jean-Charles Boisset. Just outside the town of Sonoma, the original winery is now a California Historic Landmark, and home to the Winery, Tasting Room, and Visitor's Center.

Buena Vista. Our future is our past... our vivacious, colorful, and pioneering past!



**GLORIA
FERRER**



Gloria Ferrer was founded in 1982 by the Ferrer family as their primary venture into California winemaking. Owners of Freixenet S.A., one of the primarily Cava producers in Spain, fulfilled the family's lifelong dream of producing wine in the United States. The winery was named after José Ferrer's wife, Gloria, and the couple continue to run the winery together to this day. While primarily founded as a sparkling wine making venue, in the early 1990s they began producing still wine. Gloria Ferrer's wine making mission is: To capture the full expression of the distinctive Carneros terroir in wines made to pair perfectly with food.

Idyllically situated at the summit of the Sonoma Valley, Viansa Sonoma embodies the proud history of local winemaking. The legacy of Viansa Sonoma dates back to 1896 when Samuele Sebastiani arrived from Tuscany and saved enough money, while making cobblestones for San Francisco streets, to purchase vineyard property in 1904. Following in his footsteps, Samuele's children and grandchildren continued the tradition of sharing great wine, supporting the land from where it comes, and through passionately maintaining precious wetlands that are vital to our eco-system. Founded by Samuele's grandson in 1989, Viansa Sonoma remains committed to producing wines of true excellence while continuing the tradition of land stewardship and winemaking that defines the Sonoma Valley.

**VIANSA
SONOMA**



ISPE San Francisco Chapter

25th Annual Fun Day

Golf Tournament and Winery Tours

Thursday, July 25, 2019

Starting Location:
Chardonnay Golf Club
2555 Jameson Canyon Road, Napa, CA 94558

If you have participated in the past, you already know how much fun this will be.
If you have never attended an ISPE Fun Day, you are in for a great surprise!

Event Summary

All participants will start with an 8am complimentary networking breakfast. Bloody Marys and Screwdrivers will also be served (if a sponsor is confirmed). Participants have the choice of golfing or wine tasting. Then at the end of the day, ISPE will host a banquet dinner open to ALL participants to network and reminisce about the day's events.

Event Schedule

7:45 am Winery Tour and Golfer Check-In/Registration and Golf Hole Sponsor Check-In

8:00 am Networking Breakfast with Bloody Mary Bar
Open to all Golfers and Winery Tour Participants
Driving Range Open

9:00 am Winery Tour Participants Board Buses

9:15 am Buses Leave for Winery Tours

9:30 am Golfers should be at their carts

10:00 am Golf Tournament Shotgun Start

Winery Tour Only:

10:00 am Winery Tour Buses Arrive at First Winery

11:30 am Cline Family Cellars for lobster feed lunch

11:30 am Welcome, Tasting, Tour

12:40 pm Lobster Feed Lunch

1:40 pm Visit Retail Area to purchase wine or other items

2:00 pm Leave Cline for Last Winery Tasting

2:15 pm Arrive at wineries for afternoon tastings

3:45 pm Buses leave wineries for Chardonnay Golf Club

4:30 pm Arrive at Chardonnay to join Golfers for the Banquet

3:00 pm After Tournament Networking with Hosted Bar and Appetizers

4:00 pm Awards Banquet/Dinner Buffet



Drone Video and Social Media Photos

We have hired a videographer/photographer who will be creating our 25th Anniversary video using a drone and taking still photos. The video will be used to promote Fun Day and ISPE in general. Post your photos using our hashtag #ISPEsfFunDay2019



Event Committee

Arnold Asuncion, Total Validation Services (arnoldasuncion@tvssinc.com) – Fun Day Chairperson
Raven Burnett, PM Group (raven.burnett@pmgroup-global.com) - Marketing & Media
Rachard Duggan, Dome Construction (rduggan@domebuilds.com) – Signage
Kevin Norman, AIA, LEED AP, DES Architects + Engineers (knorman@des-ae.com) - Winery Tours
Lindsay Sherman, Novo Construction, Inc. (lsherman@novoconstruction.com) - Logistics
Anthony Trujillo, CBRE (anthony.trujillo@cbre.com) - Golf Tournament
Kimberly Syre, Attention To Detail (ksyre@cox.net) – Event Management & Registration

Golf Tournament

ISPE has been given exclusive use of the 18-hole Chardonnay and the adjacent 18-hole Eagle Vines golf courses for Fun Day. Conducting the Golf Tournament on 36-holes will speed up play and provide more sponsorship opportunities out on the courses.

We will continue a scramble format where the best shot from each player is used. This format makes the game fun for golfers of all abilities. Prizes will be awarded to the top teams, as well as closest to the pin and longest drive holes on both courses. Golfers receive an ISPE SF 25th Anniversary Fun Day golf shirt (until supplies run out).

Since golf tournaments play with teams of four, we cannot guarantee that your players will be on the same team unless you reserve a foursome. While we always do our best to keep players together, there may come a time when we will need to split up a small group onto different teams.



Winery Tours

Four large coach buses filled with your colleagues and new industry contacts will be visiting Sonoma wineries.

We start the day with the golfers and sponsors at the networking breakfast at Chardonnay Golf Club. The buses will use a shotgun approach, visiting one winery before lunch and one after lunch. All four winery tour buses will join together at Cline Family Cellars for our famous lobster feed.

After lunch, buses go to their last winery of the day before returning to Chardonnay Golf Course. Please note that each participant will visit Cline and two other wineries (selections made by ISPE).



Raffle Tickets: Raffle tickets for bottles of wine will be sold on the buses. Proceeds will benefit Bay Area STEM education programs.

Sponsorships Available

Our sponsors are an integral component to the success of Fun Day. We encourage you to support our event through sponsorships. There are several reasons to sponsor the ISPE Fun Day:

1. Your tax deductible contribution helps support Chapter events and programs throughout the year.
2. Your business benefits from the additional exposure.
3. Participants that sponsor play a better round of golf and enjoy their wine much more than others.
4. You will live longer and prosper.

Sponsorship opportunities are available based on a "first come, first served basis" and are not guaranteed until payment is received (faxed credit card is sufficient to guarantee payment). If you are cutting a check and would like to hold your spot, please fax your registration with a credit card to hold. Please write: "FOR HOLD ONLY Check will be mailed". The sponsorship details and benefits are on following pages.





TOP TIER SPONSORSHIPS

To Celebrate Our 25th Fun Day A New Sponsorship Level Is Being Introduced

PLATINUM SPONSOR

**Includes Sponsorship of Drone Video for the Event
and Your 30 Second Video
Playing During Video/Photo Loop at Reception**

Includes Staffed Hole

\$2500 (no limit)

- * Includes a sponsored hole on one golf course.
- * \$500 To add a 2nd hole on the other course (your company would be staffing both holes).
- * Company name or logo prominently featured on all general event day signage.
- * Verbal recognition at Reception.
- * Sponsor supplies 30 second video to be played at Reception on a loop with other videos and photos.
- * One "Pick Your Theme" hole: Sponsor is encouraged to create a theme at your hole in a creative manner.
- * Note - ISPE / Chardonnay Golf Club reserves the right to approve / deny promotion.
- * Includes a golf cart, two (2) box lunches, two (2) tickets for networking breakfast and banquet. If you have additional staff members wanting to participate in networking breakfast, banquet, or receive a box lunch, please purchase additional meals. See "A la Carte" registration.
- * Company logo on sign at hole.
- * One table, pop-up tent and two chairs will be provided at your hole.
- * Golf Tournament or Wine Tour Tickets are not included but can be purchased separately.





Celebrating Our 25th Fun Day
GOLD SPONSOR
Includes Your 10 Second Video
Playing During Video/Photo Loop at Reception

Includes Staffed Hole

\$2100 (no limit) - Includes a sponsored hole on one golf course.

- * \$500 To add a 2nd hole on the other course (your company would be staffing both holes).
- * Company name or logo prominently featured on all general event day signage.
- * Verbal recognition at Reception.
- * One "Pick Your Theme" hole: Sponsor is encouraged to create a theme at your hole in a creative manner.
- * Note - ISPE / Chardonnay Golf Club reserves the right to approve / deny promotion.
- * Includes a golf cart, two (2) box lunches, two (2) tickets for networking breakfast and banquet. If you have additional staff members wanting to participate in networking breakfast, banquet, or receive a box lunch, please purchase additional meals. See "A la Carte" registration.
- * Company logo on sign at hole.
- * One table, pop-up tent and two chairs will be provided at your hole.
- * Golf Tournament or Wine Tour Tickets are not included but can be purchased separately.

SILVER SPONSOR
Your Logo Included in Video/Photo Loop at Reception

Includes Staffed Hole

\$1700 (no limit) - Includes a sponsored hole on one golf course.

- * \$500 To add a 2nd hole on the other course (your company would be staffing both holes).
- * Company name or logo prominently featured on all general event day signage.
- * Verbal recognition at Reception.
- * One "Pick Your Theme" hole: Sponsor is encouraged to create a theme at your hole in a creative manner.
- * Note - ISPE / Chardonnay Golf Club reserves the right to approve / deny promotion.
- * Includes a golf cart, two (2) box lunches, two (2) tickets for networking breakfast and banquet. If you have additional staff members wanting to participate in networking breakfast, banquet, or receive a box lunch, please purchase additional meals. See "A la Carte" registration.
- * Company logo on sign at hole.
- * One table, pop-up tent and two chairs will be provided at your hole.
- * Golf Tournament or Wine Tour Tickets are not included but can be purchased separately.

DINNER RECEPTION FOOD & HOSTED BEVERAGE BAR SPONSOR

Does Not Include Staffed Hole

2 @ \$1500

- * \$500 To add one golf course hole / \$1,000 To add a hole on both courses.
- * Company name or logo on general event day signage.
- * Company name or logo on Reception signage.
- * Verbal recognition at Reception.
- * No additional fees for drinks will be required (*new this year*).
- * Golf Tournament or Wine Tour Tickets are not included but can be purchased separately.

NETWORKING BREAKFAST & HOSTED BAR SPONSOR

Does Not Include Staffed Hole

2 @ \$1500

- * \$500 To add one golf course hole / \$1,000 To add a hole on both courses.
- * Company name or logo on general event day signage.
- * Company name or logo on Breakfast signage.
- * Verbal recognition at Breakfast and Reception.
- * No additional fees for drinks will be required
- * Golf Tournament or Wine Tour Tickets are not included but can be purchased separately.

GOLF TOURNAMENT SPONSORSHIPS

Hole assignments will be assigned based on sponsorship level and course layout. We will let you know your hole number as you arrive for set up. ALL golf hole sponsorships include a furnished pop-up tent, table, and two chairs at your assigned hole.

CART SPONSOR

Does Not Include Staffed Hole

2 @ \$1000

- * \$500 To add one golf course hole / \$1,000 To add a hole on both courses.
- * Company name or logo on all golf carts.
- * Company name or logo on general event day signage.
- * **Sponsor may place promotional literature in carts prior to start.**

(Sponsor is responsible for placing items in carts.)

- * Verbal recognition at Reception.
- * Golf Tournament or Wine Tour Tickets are not included but can be purchased separately.



GOLF HOLE SPONSOR

(Pick Your Theme) - Includes Staffed Hole

\$1,000 (filled once we reach 36 holes)

Includes a sponsored hole on one golf course.

- * \$500 To add a 2nd hole on the other course (your company would be staffing both holes).
- * If you would like to have a Longest Drive or Closest to the Pin hole, please specify it when registering. All Longest Drive and Closest to the Pin holes will be assigned on a first come, first served basis.

- * Company name or logo on general event day signage.

- * Verbal recognition at Reception.

- * Sponsor is encouraged to promote itself at the hole in a creative manner.

Note - ISPE / Chardonnay Golf Club reserves the right to approve / deny promotion.

- * Includes a golf cart, two (2) box lunches, two (2) tickets for networking breakfast and banquet. If you have additional staff members wanting to participate in networking breakfast, banquet, or receive a box lunch, please purchase additional meals. See "A la Carte" registration.

- * One table, pop-up tent, and two chairs provided at your hole.

- * Golf Tournament or Wine Tour Tickets are not included but can be purchased separately.

- * Friendly contest for best themed hole. Winner will be selected by the ISPE Fun Day Committee members out on the course and will be announced at reception, so get creative!

Note: This is our regular hole sponsorship and is the best opportunity to get exposure to the golfers. You can decide to participate in the friendly theme contest or not. (if sponsoring a Longest Drive or Closest to the Pin hole, sponsor must offer a prize for the contest which will be given to the winner at the banquet)

COURSE SIGNAGE SPONSOR - Does Not Include Staffed Hole

\$500 (no limit)

- * Company name or logo on four signs (two signs on each course). Location of signs selected by the golf Committee.

- * Company name or logo on general event day signage.

- * Verbal recognition at Reception.

- * Golf Tournament or Wine Tour Tickets are not included but can be purchased separately.

- * Does not include use of golf cart or box lunches.

Note: If you would like to be at your hole to greet golfers and hand out food, drinks or your company items, please select a different sponsorship level.

A la Carte Items

If more than two people are staffing your hole, please order breakfast, lunch and banquet tickets for each additional person. Prices are \$20 Networking Breakfast, \$20 Boxed Lunch at your Hole and \$50 Banquet.

Wanting To Serve Drinks or Need Ice at Your Sponsored Hole?

If you would like to serve adult beverages at your hole, you can purchase them from the course directly or pay a corkage fee (if you select to bring your own). Other beverages and snacks can also be purchased.

To purchase any items from the course or to get approval to bring your own meals or adult beverages (and obtain corkage fees), please contact the Food & Beverage representative at Chardonnay:

Sonny Roldan, Director of Food & Beverage, Chardonnay Golf Club

2555 Jameson Canyon Rd, Napa Valley, CA 94558

707-252-5991- direct (sroldan@chardonnaygolfclub.com)

If you are just serving snacks, there is no need to notify Chardonnay





Gift Bags!

Each year, our volunteers assemble promotional gifts bags for all the participants. This is just another feature of the event that makes it special.

We need your gift bag donations! This is a great way to advertise your company by providing a useful, fun or just plain silly item for additional marketing visibility. In order to ensure all of the participants receive your promotional item, please furnish at least 220 each of promotional items for Wine Tour participants and/or 280 each of promotional items for Golfers.

ISPE SF will supply bags for golfers and winery participants and balls (for golfers). We welcome additional golf ball sponsors.

Popular items in the past have included visors, sunscreen, wine bags, wine bottle openers, golf towels, etc. (suggested value \$7 - \$20 per item). No fragile items please (e.g. wine glasses).

Please email Kimberly Syre (ksyre@cox.net) to advise as to what items you are contributing. Your items should be sent to:
Arnold Asuncion, TVS, Inc., 362 Village Square
Orinda, CA 94563.

Make sure they arrive at least one week prior to the event. Please add "ksyre@cox.net" and "arnoldasuncion@tvsinc.com" to receive tracking notices of any shipments.

If you are sponsoring a hole, additional items can be given away on the green. Prizes that are valued at more than \$200 must be raffled (tickets to be earned by participants in a manner determined by the sponsor). The sponsor must sell additional raffle tickets to all Fun Day participants during the banquet event to allow any participant the opportunity to win the prize.



WINE TOUR SPONSORSHIPS

LUNCH SPONSOR

4 @ \$1500

- * \$500 To add one golf course hole.
- \$1,000 To add a hole on both courses.
- * Company name or logo on Wine Lunch signage.
- * Company name or logo on general event day signage.
- * Verbal recognition at the Lunch and Reception.
- * Wine Tour Tickets are not included but can be purchased separately.



BUS SPONSOR

4 @ \$1000

- * \$500 To add one golf course hole.
- \$1,000 To add a hole on both courses.
- * Company name or logo on Wine Bus signage.
- * Company name or logo on general event day signage.
- * Verbal recognition at the Lunch and Reception.
- * Wine Tour Tickets are not included but can be purchased separately.



WINERY SPONSOR

8 @ \$1000

- * \$500 To add one golf course hole / \$1,000 To add a hole on both courses.
- * Company name or logo on Wine Sponsor signage.
- * Company name or logo on general event day signage.
- * Verbal recognition at the Lunch and Reception.
- * Wine Tour Tickets are not included but can be purchased separately.

Sponsor Logos Needed from All Sponsors

Please go to the link below to determine if we have your current logo. Please do not download the entire file as it is very large. Please click on the name of the file to see all files and find your logo.

<https://login.filesanywhere.com/fs/v.aspx?v=8c696a8e606072afae66>

Note: Click on the down arrow to the far right of the file to download it. Click on the far right option to preview a logo. Scroll to find your company or search by filename. (Companies are in alpha order or in a folder)

If we do not have your current logo, please upload your high resolution outlined and vectorized logo with "2019" in the file name using this link:

<https://login.filesanywhere.com/Dropbox/db.aspx?v=8a6d6b8e5d5ea37ba69b>

Please put your name in the first field and your email address in the add a message field. If you cannot upload files, click on "Other Upload Methods" or you can email your logo to Kimberly Syre (ksyre@cox.net). Please be sure to provide the highest quality possible.

Thank You For Posting Your Photos On Social Media!

Thanks to the following people/companies for posting photos from our 2018 Fun Day on Social Media and supplying photos featured on our 25th Anniversary Fun Day promotions:

Francis Cappello, Azzur Group

Delta Project Management

Kim Duncan, Duncan Enterprises

Teresa Johnk, Business Development Connections

Navi Kaur, CRB

Murray Company

Barb Lambing, DPR Construction

Sarah Pereira, Flad Architects

Truebeck Construction

Arnold Asuncion and Tania Veverka, TVS

Western Allied Mechanical

Kevin Norman, DES Architects + Engineers

ISPE SF FUN DAY RESERVATIONS

Thursday, July 25, 2019

Register online at: <http://atdevents.net/register.php>

This form can also be faxed to 949-266-8461. Questions regarding registration and payment contact Rob Fleming: rob.fleming@yahoo.com or for Event Specific Questions, contact Kimberly Syre at ksyre@cox.net or 949-387-9046. Submit payment (credit card or check) with registration form. Sponsorship opportunities are available based on "first come, first served" and are not guaranteed until payment is received [if you plan to pay by check, we require a credit card to hold your spot until the check arrives]. Make checks payable to ISPE SF Chapter and mail to: 5319 University Dr., Suite 641, Irvine, CA 92612. 949-387-9046. *Sorry, no refunds for Fun Day.*

Name: _____

Company: _____

Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

Sponsorship(s) - First Choice and Second Choices along with any add on sponsorships or requests:

	Number of Tickets	Amount Due
Sponsorship Cost:		\$ _____
Add on Sponsorship Item(s):		\$ _____
Golf Tickets (\$250 each/\$1000 foursome)		\$ _____
Wine Tour Tickets: (\$250 each)		\$ _____
Additional Networking Breakfast Tickets: (\$20 each)		\$ _____
Additional Boxed Lunches for Sponsor Holes: (\$20 each)		\$ _____
Banquet Tickets: (\$50 each)		\$ _____
Total:		\$ _____

Vegetarian Meal Requested for Golf Tournament Boxed Lunches (# requested _____)

Vegetarian Meal Requested for Winery Tour (# requested _____)

List any other special needs for your meal: _____

Does someone in your party have difficulty walking or climbing stairs (for Winery Tours)

Put our group on the same bus for winery tours Put our group on separate buses

Card Type: Visa MasterCard American Express

Credit Card Number: _____

Expiration Date: _____ **Total Amount:** _____

Signature (required): _____

Please include your golfer and/or winery tour participant names (can also be emailed to ksyre@cox.net):

Golf Participants: _____

Winery Tour Participants: _____

Driving Directions

Chardonnay Golf Club

2555 Jameson Canyon Road, Napa, CA 94558

