

24th Annual ISPE FUN DAY

GOLF TOURNAMENT AND WINERY TOURS

Thursday, July 19, 2018

NAPA VALLEY, CA

Open To Sponsors
Only
Attendee Registration
Opens June 1st

GOLF TOURNAMENT



WINERY TOURS



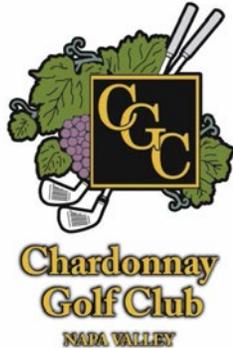
INCLUDING A RETURN OF THE FAMOUS LOBSTER FEED AT

BENZIGER
FAMILY WINERY

MORNING NETWORKING BREAKFAST & EVENING DINNER BUFFET

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GOLF TOURNAMENT



Chardonnay Golf Club & Vineyards is an 18-hole semi-private golf facility located just outside of Napa in Jameson Canyon, at the gateway to the world renowned Napa Valley wine district.

Chardonnay's 18-holes of championship golf offer a variety of challenges for players of all skill levels. The 18-hole layout features a unique blend of golf holes consisting of six par fives, six par fours and six par threes that meander through over 150 acres of Chardonnay vineyards and feature numerous lakes and creek crossings and a wide variety of native trees, shrubs and wildlife. Unlike virtually all courses today, Chardonnay's golfers are not asked to play amidst any private residences. Several areas of the property are designed as wildlife preserves and are dedicated to maintaining wildlife habitat among the vineyards and fairways. Sharing the property with the golfers are several species of birds including hawks, kites, kestrels, hummingbirds, and an occasional golden eagle. In the early morning or late evening hours rabbits, squirrels, foxes, our bobcat family on #16 and many other "critters" stroll through the fairways.

Eagle Vines Vineyards and Golf Club is the premiere Napa Valley golf course situated in the foothills with vineyard views in every direction. Eagle Vines Vineyards & Golf Club was founded on the belief that nature and golf were meant to co-exist in magnificent harmony; Eagle Vines has made a profound commitment to protecting the extraordinary natural environment of the beautiful Napa Valley. Eagle Vines Golf Club is the perfect blend of a first-rate facility highlighted by a challenging golf course tucked into the beautiful landscape of the Napa Valley.

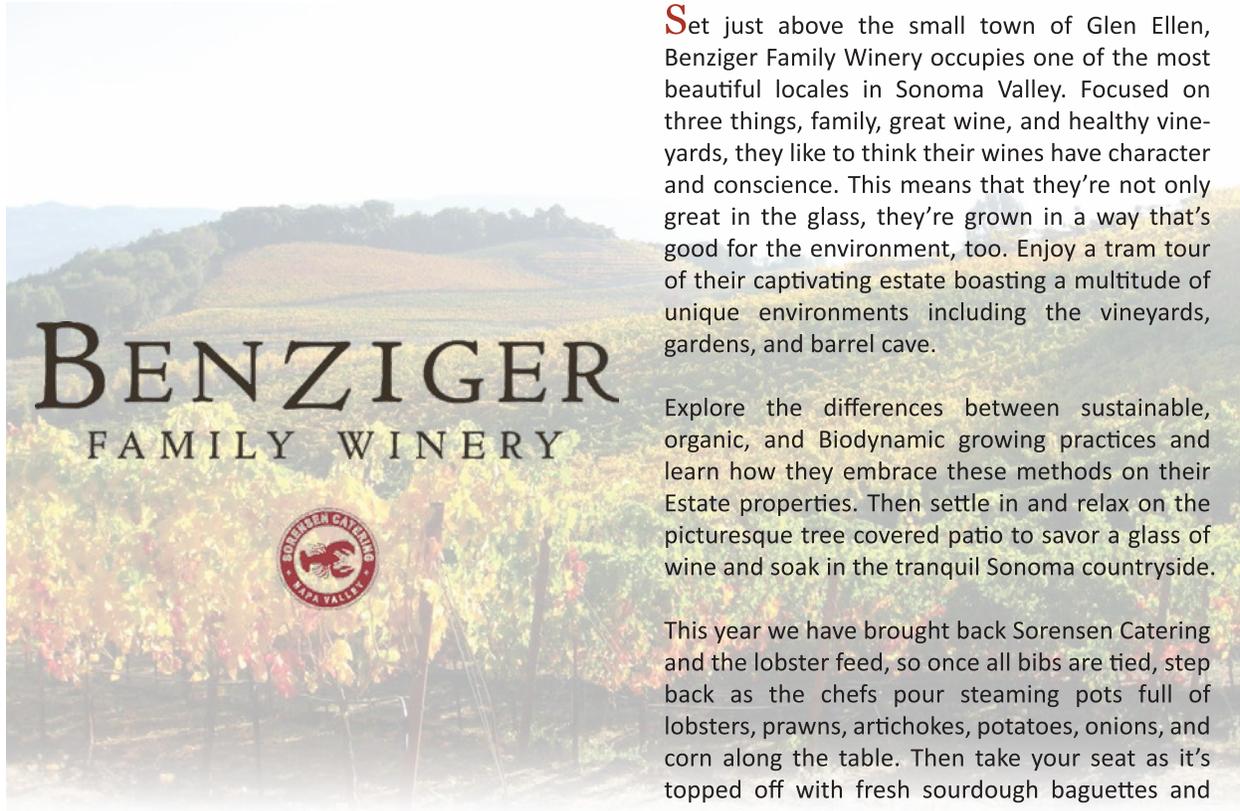
Eagle Vines Golf Club in Napa Valley is an 18 hole, par 72 golf course. Designed in part by the World Golf Hall of Famer, Johnny Miller, this Napa Golf Club is not only challenging, but an excellent way to indulge all the senses. Eagle Vines is one of the very few golf courses that is not surrounded by homes, it is pure golf in nature.



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WINE TOUR LUNCH



BENZIGER

FAMILY WINERY



Set just above the small town of Glen Ellen, Benziger Family Winery occupies one of the most beautiful locales in Sonoma Valley. Focused on three things, family, great wine, and healthy vineyards, they like to think their wines have character and conscience. This means that they're not only great in the glass, they're grown in a way that's good for the environment, too. Enjoy a tram tour of their captivating estate boasting a multitude of unique environments including the vineyards, gardens, and barrel cave.

Explore the differences between sustainable, organic, and Biodynamic growing practices and learn how they embrace these methods on their Estate properties. Then settle in and relax on the picturesque tree covered patio to savor a glass of wine and soak in the tranquil Sonoma countryside.

This year we have brought back Sorensen Catering and the lobster feed, so once all bibs are tied, step back as the chefs pour steaming pots full of lobsters, prawns, artichokes, potatoes, onions, and corn along the table. Then take your seat as it's topped off with fresh sourdough baguettes and cups of melted butter.

Let the hand-to-mouth feast begin!



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TASTING WINERY



Gundlach Bundschu is California's oldest continuously family-owned winery, and is the second oldest winery after Buena Vista Winery (established a year earlier by Agoston Haraszthy). It is still owned and operated by the founder's heirs and today led by the sixth generation, Jeff Bundschu. The winery's 320-acre (1.3 km²) estate vineyard, named Rhinefarm by Bavarian-born Jacob Gundlach in 1858, is located within the Sonoma Valley AVA of Sonoma County, at the crossroads of the Sonoma Valley, Los Carneros AVA and Napa Valley AVA, along the Mayacamas Mountains. They specialize in estate-driven, sustainably farmed Bordeaux reds and cool climate varietal wines.

Dedicated to crafting rare wines from uncommon varietals and character-rich vineyards, Imagery Estate Winery was forged from a thirst for experimentation. Here they shine the spotlight on interesting varietals, wine rock stars that are all too often swallowed up in big blends. With access to their unique art collection of over 500 artworks by more than 300 artists, taste won't be the only sense stimulated on your visit. Imagery Winery infuses art throughout your experience, from unique artwork replicated on every label, to the tasting room, and the dedicated on-site art gallery currently featuring approximately 60 examples of label artwork commissioned from some of the world's most notable contemporary artists.



Founded in 1980, Schug Carneros Estate Winery is a family operation with a long winemaking history, the showcase and life-long dream of one of California's most celebrated winemakers. Walter Schug's reputation blossomed during his tenure as Founding Winemaker for Joseph Phelps Vineyards in the 1970s, where he made California's first proprietary Bordeaux-Style blend (Insignia) and legendary vineyard designated Cabernets (Backus and Eisele Vineyards). Schug Carneros Estate Winery combines old world understanding and tradition with modern winemaking techniques. By using only the finest grapes available, and maintaining the best winemaking values, these wines have gained acceptance worldwide as true contemporary classics.

Born on the historic Madrone Estate, originally planted in 1863, Valley of the Moon Winery has been at the foundation of Sonoma County's winemaking heritage for over 150 years. Their mission is to honor this rich history by making distinctive wines from this exceptional place. View old vine vineyards, an original stone barrel cellar, Heritage Tree No. 11, and stunning open vistas before stepping into the contemporary tasting room honoring the Estate's rich history in a fusion of rustic warmth and modern style. Here you can ease into rich leather armchairs, sip and savor at an ancient oak table, taste at their expansive bar, or on the relaxing patio adjacent to the bocce court.



ISPE San Francisco Chapter 24rd Annual Fun Day Golf Tournament and Winery Tours Thursday, July 19, 2018

**Starting Location:
Chardonnay Golf Club
2555 Jameson Canyon Road, Napa, CA 94558**

If you have participated in the past, you already know how much fun this will be.
If you have never attended an ISPE Fun Day, you are in for a great surprise!

Event Summary

All participants will start with an 8am complimentary networking breakfast. Bloody Marys and Screwdrivers will also be served (if a sponsor is confirmed). Participants have the choice of golfing or wine tasting. Then at the end of the day, ISPE will host a banquet dinner open to ALL participants to network and reminisce about the day's events.

Event Schedule

7:45 am	Winery Tour and Golfer Check-In/Registration and Golf Hole Sponsor Check-In
8:00 am	Networking Breakfast with Bloody Mary Bar Open to all Golfers and Winery Tour Participants Driving Range Open
9:00 am	Winery Tour Participants Board Buses
9:15 am	Buses Leave for Winery Tours
9:30 am	Golfers should be at their carts
10:00 am	Golf Tournament Shotgun Start
10:00 am	Winery Tour Buses Arrive at First Winery
11:30 am	Winery Participants at Benziger Family Winery for the famous lobster feed.
	11:30 am - 12:45 pm Welcome, Tasting, Tour
	12:45 pm Lobster Feed Lunch
	1:45 pm Visit Retail Area to purchase wine or other items
	2:00 pm Leave Benziger for Last Winery Tasting
	2:15 pm Arrive at wineries for afternoon tastings
	3:45 pm Buses leave wineries for Chardonnay Golf Club
	4:30 pm Arrive at Chardonnay to join Golfers for the Banquet
3:00 pm	After Tournament Networking with Hosted Bar and Appetizers
4:00 pm	Awards Banquet/Dinner Buffet



Event Committee

Arnold Asuncion, Total Validation Services (arnoldasuncion@tvsinc.com) – Fun Day Chairperson
Edda Mihaescu, PhD, Bayer Healthcare (edda.mihaescu@bayer.com) – Winery Tours
Kevin Norman, AIA, LEED AP, DES Architects + Engineers (knorman@des-ae.com) - Winery Tours
Rachard Duggan, Dome Construction (rduggan@domebuilds.com) – Golf Tournament
Anthony Trujillo, CBRE (anthony.trujillo@cbre.com) - Golf Tournament
Kimberly Syre, Attention To Detail (ksyre@cox.net) – Event Promotion and Registration

Golf Tournament

ISPE has been given exclusive use of the 18-hole Chardonnay and the adjacent 18-hole Eagle Vines golf courses for Fun Day. Conducting the Golf Tournament on 36-holes will speed up play and provide more sponsorship opportunities out on the courses.

We will continue a scramble format where the best shot from each player is used. This format makes the game fun for golfers of all abilities. Prizes will be awarded to the top teams, as well as closest to the pin and longest drive holes on both courses.

Putting Contest: This year we are having a putting contest. There will be a fee to participate. The winner receives 50% of the funds raised for the contest, the other 50% will benefit Bay Area STEM education programs. Golfers will have the opportunity to participate during check in on the day of the event.

Winery Tours

This year we have added a bus and another winery to allow more winery tour participants. Wine participants are welcome to attend the networking breakfast. The buses will use a shotgun approach, visiting one winery before lunch and one after lunch. All four winery tour buses will join together at Benziger Family Winery for the famous lobster feed. After lunch, buses go to their last winery of the day before returning to Chardonnay Golf Course. Please note that each participant will visit Benziger and two other wineries (selections made by ISPE).

Raffle Tickets: Raffle tickets for bottles of wine will be sold on the buses. Proceeds will benefit Bay Area STEM education programs.

Sponsorships Available

Our sponsors are an integral component to the success of Fun Day. We encourage you to support our event through sponsorships. There are several reasons to sponsor the ISPE Fun Day:

1. Your tax deductible contribution helps support Chapter events and programs throughout the year.
2. Your business benefits from the additional exposure.
3. Participants that sponsor play a better round of golf and enjoy their wine much more than others.
4. You will live longer and prosper.

Sponsorship opportunities are available based on a “first come, first served basis” and are not guaranteed until payment is received (faxed credit card is sufficient to guarantee payment). If you are cutting a check and would like to hold your spot, please fax your registration with a credit card to hold. Please write: “FOR HOLD ONLY Check will be mailed”. The sponsorship details and benefits are on following pages.

TOP TIER SPONSORSHIPS

GOLD SPONSOR

\$2000 (no limit) - Includes a sponsored hole on one golf course.

- * \$500 To add a 2nd hole on the other course (your company would be staffing both holes).
- * Company name or logo prominently featured on all event day signage.
- * Table for company literature near registration area.
- * Verbal recognition at Reception.
- * One free “Pick Your Theme” hole: Sponsor is encouraged to create a theme at your hole in a creative manner.
- * Note - ISPE / Chardonay Golf Club reserves the right to approve / deny promotion.
- * Includes a golf cart, two (2) box lunches, two (2) tickets for networking breakfast and banquet. If you have additional staff members wanting to participate in networking breakfast, banquet, or receive a box lunch, please purchase additional meals. See “A la Carte” registration.
- * Company logo on sign at hole.
- * One table, pop-up tent and two chairs will be provided at your hole.
- * Golf Tournament or Wine Tour Tickets are not included but can be purchased separately.





SILVER SPONSOR

\$1600 (no limit) - Includes a sponsored hole on one golf course.

- * \$500 To add a 2nd hole on the other course (your company would be staffing both holes).
- * Company name or logo on all event day signage.
- * Verbal recognition at Reception.
- * One free "Pick Your Theme" hole: Sponsor is encouraged to create a theme at your hole in a creative manner.
- * Note - ISPE / Chardonay Golf Club reserves the right to approve / deny promotion.
- * Includes a golf cart, two (2) box lunches, two (2) tickets for networking breakfast and banquet. If you have additional staff members wanting to participate in networking breakfast, banquet, or receive a box lunch, please purchase additional meals. See "A la Carte" registration.
- * Company logo on sign at hole.
- * One table, pop-up tent and two chairs will be provided at your hole.
- * Golf Tournament or Wine Tour Tickets are not included but can be purchased separately.

RECEPTION FOOD and BAR SPONSORS *(Revised Sponsorship)*

2 @ \$1500

- * \$500 To add one golf course hole / \$1,000 To add a hole on both courses.
- * Company name or logo on Reception signage.
- * Verbal recognition at Reception.
- * No additional fees for drinks will be required *(new this year)*.
- * Golf Tournament or Wine Tour Tickets are not included but can be purchased separately.

HOSTED BEVERAGE BAR SPONSOR AT NETWORKING BREAKFAST

2 @ \$1500

- * \$500 To add one golf course hole / \$1,000 To add a hole on both courses.
- * Company name or logo on Beverage Bar signage.
- * No additional fees for drinks will be required *(new this year)*.
- * Golf Tournament or Wine Tour Tickets are not included but can be purchased separately.

GOLF TOURNAMENT SPONSORSHIPS

Hole assignments will be assigned based on sponsorship level and course layout. We will let you know your hole number as you arrive for set up. ALL golf hole sponsorships include a furnished pop-up tent, table, and two chairs at your assigned hole.

CART SPONSOR

2 @ \$1000

- * \$500 To add one golf course hole / \$1,000 To add a hole on both courses.
- * Company name or logo on cart signage provided by ISPE / Chardonay.
- * **Sponsor may place promotional literature in carts prior to start.**
- * Golf Tournament or Wine Tour Tickets are not included but can be purchased separately.

PICK YOUR THEME HOLE SPONSOR

(includes Longest Drive and Closest to the Pin)

\$1,000 (no limit) - Includes a sponsored hole on one golf course.

- * \$500 To add a 2nd hole on the other course (your company would be staffing both holes).
- * If you would like to have a Longest Drive or Closest to the Pin hole, please specify it when registering. All Available Longest Drive and Closest to the Pin holes will be assigned on a first come, first served basis.
- * Company name or logo on Golf Tournament signage.
- * Sponsor is encouraged to promote itself at the hole in a creative manner.
Note - ISPE / Chardonay Golf Club reserves the right to approve / deny promotion.
- * Includes a golf cart, two (2) box lunches, two (2) tickets for networking breakfast and banquet. If you have additional staff members wanting to participate in networking breakfast, banquet, or receive a box lunch, please purchase additional meals. See "A la Carte" registration.
- * One table, pop-up tent, and two chairs provided at your hole.
- * Golf Tournament or Wine Tour Tickets are not included but can be purchased separately.
- * Friendly contest for best themed hole. Winner will be selected by the ISPE Fun Day Committee members out on the course and will be announced at reception, so get creative!

TEE SPONSOR

\$600 (no limit)

- * Company name or logo on sign on each course. Location of signs selected by the golf Committee.
- * If you would like to be at your hole to greet golfers and hand out food, drinks or your company items, please select a different sponsorship level.
- * Golf Tournament or Wine Tour Tickets are not included but can be purchased separately.
- * Does not include use of golf cart or box lunches.



A la Carte Items

If you plan to have more than two people staff your hole, please order breakfast, lunch and banquet tickets for each additional person. Prices are \$20 Networking Breakfast, \$20 Boxed Lunch at your Hole and \$50 Banquet.

Wanting To Serve Drinks or Need Ice at Your Sponsored Hole?

If you would like to serve adult beverages at your hole, you can purchase them from the course directly or pay a corkage fee (if you select to bring your own). Other beverages and snacks can also be purchased. To purchase any items from the course or to get approval to bring your own meals or adult beverages (and obtain corkage fees), please contact the Food & Beverage representative at Chardonnay (see below). If you are just serving snacks, there is no need to notify Chardonnay:

Sonny Roldan

Director of Food & Beverage

Chardonnay Golf Club

2555 Jameson Canyon Road

Napa Valley, Ca. 94558

707-252-5991- direct

sroldan@chardonnaygolfclub.com



Gift Bags!

Each year, our volunteers assemble promotional gifts bags for all the participants. This is just another feature of the event that makes it special.

We need your gift bag donations! This is a great way to advertise your company by providing a useful, fun or just plain silly item for additional marketing visibility. In order to ensure all of the participants receive your promotional item, please furnish at least 220 each of promotional items for Wine Tour participants and/or 240 each of promotional items for Golfers. ISPE SF will supply bags for golfers and winery participants and balls (for golfers).

Popular items in the past have included visors, sunscreen, wine bags, wine bottle openers, golf towels, etc. (suggested value \$7 - \$20 per item). No fragile items please (e.g. wine glasses).

Please email Kimberly Syre (ksyre@cox.net) to advise as to what items you are contributing.

Your items should be sent to:

Arnold Asuncion

TVS, Inc.

362 Village Square, Orinda, CA 94563.

Make sure they arrive at least one week prior to the event. Please add "ksyre@cox.net" and "arnoldasuncion@tvsync.com" to receive tracking notices of any shipments.

If you are sponsoring a hole, additional items can be given away on the green. Prizes that are valued at more than \$200 must be raffled (tickets to be earned by participants in a manner determined by the sponsor). The sponsor must sell additional raffle tickets to all Fun Day participants during the banquet event to allow any participant the opportunity to win the prize.

WINE TOUR SPONSORSHIPS

LUNCH SPONSOR

4 @ \$1500

- * \$500 To add one golf course hole.
- * \$1,000 To add a hole on both courses.
- * Signage recognition at the Lunch with your company name or logo.
- * Verbal recognition at the Lunch and Reception.
- * Wine Tour Tickets are not included but can be purchased separately.

BUS SPONSOR

4 @ \$1000

- * \$500 To add one golf course hole.
- * \$1,000 To add a hole on both courses.
- * Signage recognition in the bus.
- * Verbal recognition at the Lunch and Reception.
- * Wine Tour Tickets are not included but can be purchased separately.

WINERY SPONSOR

8 @ \$1000

- * \$500 To add one golf course hole.
- * \$1,000 To add a hole on both courses.
- * Signage recognition at the wineries.
- * Verbal recognition at the Lunch and Reception.
- * Wine Tour Tickets are not included but can be purchased separately.



Sponsor Logos Needed from Golf and Winery Sponsors

Please go to the link below to determine if we have your current logo. Please do not download the entire file as it is very large. Please click on the name of the file to see all files and find your logo.

<https://login.filesanywhere.com/fs/v.aspx?v=8b726b8e61616ebcaa69>

Note: Click on the down arrow to the far right of the file to download it. Click on the far right option to preview a logo. Scroll to find your company (most are in alpha order unless there is a folder of logos). You can also "Search by filename".

If we do not have your current logo, please email Kimberly Syre (ksyre@cox.net) to let us know so we can delete the files we have. Then upload your high resolution outlined and vectorized logo (eps or ai format) with "2018" in the file name using this link:

<https://login.filesanywhere.com/Dropbox/db.aspx?v=8a6d638e5d5eb47a9e67>

Please put your name in the first field and your email address in the add a message field. If you cannot upload files, click on "Other Upload Methods" or you can email your logo to Kimberly Syre (ksyre@cox.net). If other formats are given (pdf, tiff, jpeg), be sure they are the highest quality possible.

Open To
Sponsors Only

ISPE SF FUN DAY RESERVATIONS

Thursday, July 19, 2018

Register online at: <http://atdevents.net/register.php>

Attendee
Registration
Opens June 1st

This form can also be faxed to 949-266-8461. Questions regarding registration and payment contact Rob Fleming: rob.fleming@yahoo.com or for Event Specific Questions, contact Kimberly Syre at ksyre@cox.net or 949-387-9046. Submit payment (credit card or check) with registration form. Sponsorship opportunities are available based on "first come, first served" and are not guaranteed until payment is received [if you plan to pay by check, we require a credit card to hold your spot until the check arrives]. Make checks payable to ISPE SF Chapter and mail to: 5319 University Dr., Suite 641, Irvine, CA 92612. 949-387-9046. *Sorry, no refunds for Fun Day.*

Name: _____

Company: _____

Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

Sponsorship(s) - First Choice and Second Choices along with any add on sponsorships or requests:

	Number of Tickets	Amount Due
Sponsorship Cost:		\$ _____
Add on Sponsorship Item(s): _____		\$ _____
Golf Tickets (\$250 each/\$1000 foursome)	_____	\$ _____
Wine Tour Tickets: (\$250 each)	_____	\$ _____
Additional Networking Breakfast Tickets: (\$20 each)	_____	\$ _____
Additional Boxed Lunches for Sponsor Holes: (\$20 each)	_____	\$ _____
Banquet Tickets: (\$50 each)	_____	\$ _____
Total:		\$ _____

___ Vegetarian Meal Requested for Golf Tournament Boxed Lunches (# requested _____)

___ Vegetarian Meal Requested for Winery Tour (# requested _____)

___ Does someone in your party have difficulty walking or climbing stairs (for Winery Tours)

___ Put our group on the same bus for winery tours ___ Put our group on separate buses

Card Type: ___ Visa ___ MasterCard ___ American Express

Credit Card Number: _____

Expiration Date: _____ Total Amount: _____

Signature (required): _____

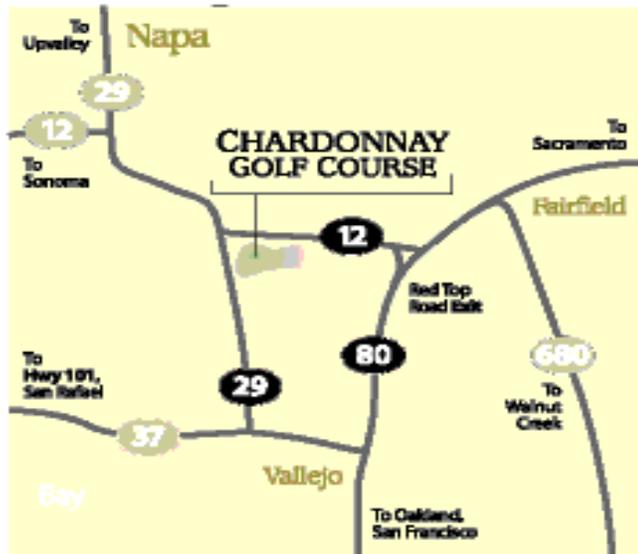
Please include your golfer and/or winery tour participant names (can also be emailed to ksyre@cox.net):

Golf Participants: _____

Winery Tour Participants: _____

Directions

Chardonnay Golf Club
2555 Jameson Canyon Road, Napa, CA 94558



From Sacramento – Take I-80 West to Hwy. 12 West (Napa exit); follow Hwy. 12 (4.5) miles to the first stop light; entrance on left

From San Francisco – Take I-80 East toward Sacramento; take the Red Top road exit (approximately 5 miles past Vallejo); turn left on Red Top road; proceed under the highway; turn right onto Frontage road and proceed to the stop sign across the railroad tracks (Hwy. 12); turn left onto Hwy. 12 (West); follow Hwy. 12 (4.3) miles to first stop light, entrance on left.

From the East Bay – Take I-680 North to I-80 (Napa/S.F. exit); take I-80 West toward San Francisco; exit on Hwy. 12 West (Napa); follow Hwy. 12 (4.5) miles to the first stop light, entrance on left.

From Marin County – Take Hwy. 101 North to Hwy. 37 (Vallejo/Napa exit); take Hwy. 37 East to Hwy. 29 (in Vallejo); turn left (North) onto Hwy. 29; follow Hwy. 29 approximately (7) miles to Hwy. 12 (East); turn right on Hwy. 12; follow Hwy 12 (1.3) miles to the second light, entrance on the right.

